

 **LES RENCONTRES
ECONOMIQUES
DU CAMEROUN**

2025



PROGRAM

From February 26 to 27, 2025

Wednesday, February 26, 2025
Opening Plenary
Bouma ABC Room

08:00	Participant Registration
09:10	Address of the President of GECAM
09:20	Address of the President of the Francophone Employers' Alliance
09:30	Address of Mr. Tony ELUMELU (Special Guest)
09:40	Cultural Interlude
09:55	Opening Speech by the Prime Minister, Head of Government

Opening Panel
10:15–11:15
Bouma ABC Room

Theme : Which Economic Policy Model is needed to build productive pact that will drive growth in the Cameroonian Economy ?

Keynote Address : Prof Jaume LLOPIS

Moderator : Prof NGOA TABI

Panelists : _____

Mr. Minister of Economy, Planning, and Regional Development (MINEPAT)

Mr. Antoine NDZENGUE (CEO of NEPTUNE)

Dr Kate KANYI-TOMETI FOTSO (CEO of TELCAR COCOA)

Mr. BABISSAKANA (Economist)

Mrs. Charlotte NDAW SAKO (Regional Representative of IFC)

Prof Michel Cyr DJIENA WEMBOU (Permanent Secretary of PREF CEMAC)

11:50	Special Awards Presentation
12:00	Family Photo
12:05	Official Visit to Stands
12:20	Cocktail

13:30-15:30

Workshop Sessions (Simultaneously)

**Workshop 1 :
Agri-business
Development
13:30-15:30
Bouma A Room**

**Theme : Agricultural Policy and Import
Substitution: How to achieve transformation?**

Opening Presentation : **Mr. Emmanuel DE TAILLY** (Industrial)

Moderator : **Mr. Charles Remy FONDJO**

Panelists : _____

Mr. Minister of Agriculture and Rural Development (MINADER)

Mr. Christian FOSSO (President of the Agriculture Commission of GECAM)

Mrs. MEBANDE BATE EKOTTO (General Manager of CENEEMA)

Mr. ABDOURAMAN SOULABANKAY (CEO SCPR)

Mr. Jean-Pierre IMELE (CEO of Biotropical)

Representative of IRAD

**Workshop 2 : Taxation
and Customs
13:30-15:30
Bouma B Room**

**Theme : Which coherence between economic
policies and fiscal policies?**

Opening Presentation : **Prof Désiré AVOM** (FSEG University of YDE II)

Moderator : **Mr. Isaac NGOLLE** (CT3 MINFI)

Panelists : _____

Mrs. Laure Kenmogne (President of the Tax and Customs Commission of GECAM)

Mr. Roger A. MEYONG (Directorate General of Taxation)

Mr. FONGOD Edwin NUVAGA (Directorate General of Customs)

Mr. Eric NJONG (General Manager of BUNS)

Mr. Isidor BIYIHA (General Manager of GUCE)

Mr. Aboubacar Coulibaly (General Manager of Nestle)

Mr. Philippe TAGNE (President of DOOV)

**Workshop 3 : Energy
and Industry
13:30-15:30
Bouma C Room**

**Theme : Which energy policy for an efficient
industrial development?**

Opening Presentation : **Mr. IBRAHIMA** (President of the Industry Commission of GECAM)

Moderator : **Mr. Jean Perrial NYODOG** (CEO of GULFCAM)

Panelists : _____

Mr. Minister of Water and Energy (MINEE)

Mr. Amine HOMMAM (General Manager of ENEO Cameroon)

Mr. Charles Bertin MADENG II (Panzani Cameroon)

Mr. TALA KUATE (Industrial)

Mr. Adamou SIDDIKI (CEO of NOTACAM)

**Workshop 4 :
Governance
13:30-15:30
Beté AB Room**

**Theme : The role of governance in the
competitiveness of public and private entities**

Opening Presentation : **Mr. Alain MEKOULOU** (General Manager of CNPS)

Moderator : **Mr. Jean-Marie NKA** (Economic Journalist)

Panelists : _____

Mr. MESSENGUE AVOM (Jurist, Governance Expert)

Mrs Patience MAPOKO (President of the Legal Commission of GECAM)

Mr. Bernard YOSSA (CEO of BERYO International)

Dr. NDAKI Claude (Governance Expert)

Me Paul JING (Business Lawyer)

09:30–11:00

WORKSHOPS

**Workshop 1 :
Infrastructure
Development
09:30–11:00
Bouma A Room**

**Theme : On the necessity of a massive,
indispensable infrastructural investment to
increase the growth rate.**

Opening Presentation : **Prof GALEGA SAMGENA DAIGA** (University of Ydé II)

Moderator : **Dr TANG AHANDA** (Special Advisor to the PM)

Panelists : _____

Mr. Minister of Public Works (MINTP)

Prof Dieudonné BONDOMA (President of CARPA)

Mr. Eric NJONG (CEO of BUNS)

Mr. Augustin TAMBA (CTD Representative)

Prof George NKENG ELAMBO (Director of the National School of Public Works)

Mr. Dieudonné ESSOMBA (Economist)

**Workshop 2 : Digital
and Innovation for
Businesses
09:30–11:00
Bouma B Room**

**Theme : How to catch up on the digital
transformation of businesses and
administrations?**

Opening Presentation : **Dr. Gérard EYOUM** (President of the Digital Commission of GECAM)

Moderator : **Mr. Olivier KINGUE MOLI** (Journalist)

Panelists : _____

Mr. François Joseph NNEMETE BEYEME (Sub-Director of Regulation MINPOSTEL)

Mr. Antoine NKOLLO (CEO of JFN)

Mr. François Xavier BELLA (ORANGE Cameroon)

Mr. Pierre François KAMANOU (Chairman of REPTIC)

Mr. Serge Armel NJIDJOU (University Agency for Innovation)

**Workshop 3 :
Financing SMEs
09:30-11:00
Bouma C Room**

Theme : Financing SMEs : What's going wrong?

Opening Presentation : **Mr. Bernard OUANDJI** (Financial Expert)

Moderator : **Mr. Omer MBADI** (Journalist)

Panelists : _____

Mr. Richard EVINA (CEO of CDEC)

SCB Cameroon

Mrs FORKWEN ATANGA (General Manager of CCA)

Mr. Vivian TCHATCHUENG (President of Investment Fund - I&P)

Mr. WAFFO Fernandel (CEO of Connectik Hall)

**Workshop 4 : Training
& Employability
09:30-11:00
Beté AB Room**

**Theme : How can we increase the
employability of young people in Cameroon?**

Opening Presentation : **Mr. Roland KWEMAIN** (Trainer Expert)

Moderator : **Mr. Nacisse CHASSEM** (Deputy Executive Director of GECAM)

Panelists : _____

Dr Ibrahim ABBA (Director of Professional Training - MINEFOP)

Mr. Lassina TRAORE (BIT)

Mr. Isaac BISSALA (President of UGTC)

Mr. Gabriel KUISSI (Founder of ISMAM)

Mr. SANDA OUMAROU (Educator-Funder of SANDA HIGHT INSTITUT OF MANAGEMENT)

**Closing Plenary
Bouma ABC Room**

11:30	Thank You Speech from the President of GECAM
11:40	Advertisers' Space
12:10	Reading of Recommendations from Workshops (DEA2 GECAM)
12:30	Closing Speech by the Prime Minister
13:00-14:30	Closing Cocktail
20:00	Entrepreneurs'Gala (Bouma ACB) on Invitation



Le Patronat Camerounais